Incontinence Associated Skin Dermatitis (IAD) is damage to the skin caused from contact of urine and/or faeces. A combination of urine and faeces causes severe skin irritation that can quickly result in the skin breaking down.

**Risk factors**
- The skin will be more vulnerable to pressure, shear and friction
- Moisture due to urine and/or faeces, with more than 2 episodes of incontinence per day.

**Management Plan**
- Assess and treat reversible causes of incontinence
- Implement the Pressure Ulcer Prevention and Management Care Plan
- Implement Skin Care Regime as below
- Assess, dress and document area(s) of IAD.

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**Step 1 Cleanse**

**PROSHIELD FOAM and SPRAY**
- Cleanse areas of skin at risk after every episode of incontinence
- Remove faeces/urine where applicable
- Do not rinse off, pat dry with dry wipe.

**Type 7 Stool** (Bristol Stool Chart)  
**Intact skin**  
**Broken skin**

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**Step 2 Protect and restore**

**PROSHIELD PLUS** Apply a thick layer to affected areas after each episode, of incontinence.

**PROSHIELD PLUS** Apply a thin layer once per day as a minimum, to protect and restore the skin and reduce risk of skin breakdown.

**PROSHIELD PLUS** Apply a thick layer to affected areas after each episode, of incontinence.

**Reference:**